

Lab Alley Launches Auto-ship Program to Provide Essential Chemicals with Ultimate Efficiency

Austin-based e-commerce company offers valuable new service as nationwide supply shortages continue

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216.990.3298 fred@laballey.com

AUSTIN – Lab Alley, a national e-commerce provider of high-purity lab chemicals and high-quality lab supplies, recently launched a new auto-ship option for its 50K+ customer base – a feature designed to empower clients to get the chemicals they need as speedily and affordably as possible.

"Our auto-ship program adds significant value for our customers," said Lab Alley CEO Fred Elabed. "As the chemical and lab supply shortages spurred by the pandemic continue, this is the easiest way for companies to get the chemicals they use every day reliably, quickly, and at the lowest possible price-point."

To participate in Lab Alley's auto-ship program, customers at LabAlley.com simply choose the product they want, click the auto-ship option, and select their desired frequency of delivery. Then that item is automatically shipped to them at that frequency, effortlessly replenishing their critical supplies.

The auto-ship option also offers Lab Alley customers:

- 99% product availability guarantee;
- Same-day shipping for orders submitted by 1p.m. CT;
- Lowest possible price; and
- No contracts or long-term commitments cancel anytime.

"More than 100 of our customers are already enjoying our auto-ship program," noted Elabed. "It does all the heavy lifting to keep the supply chain moving forward for them. And our customercare team can process multiple auto-ship products within a single account super-easily, complete with customer notes and all within just a few minutes. So auto-ship saves time, enhances productivity, and keeps costs down – for us as well as for our customers."

Phone: 512-668-9918, Fax: 512-886-4008, E-mail: customerservice@laballey.com, www.laballey.com,

About Lab Alley

Founded in 2013 by e-commerce entrepreneurs Fred and Holly Elabed, Lab Alley has grown into a thriving family-owned-and-operated business headquartered in Austin, Texas. Our mission is to supply essential, daily-use products to our customers – on-budget and on-time, every time.

We consider every online order a professional interaction requiring and deserving of personal attention. So we strive to provide the easiest online ordering experience, the fastest delivery possible, superior quality *and* superior affordability, and safe handling with the utmost care.

Whether we are helping power science, advance research & development, facilitate innovation, create products, and/or safeguard the world, our friendly team is always hustling to meet our clients' needs perfectly.

For more information, please visit <u>LabAlley.com</u>.



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