



LAB ALLEY
ESSENTIAL CHEMICALS



Lab Alley Joins 37th Annual SXSW

Fred Elabed, Co-Founder of Lab Alley, 2X winner of Inc 5000, one of America's 5,000 fastest growing companies, speaking at South by Southwest (SXSW) 2023!

FOR IMMEDIATE RELEASE
March 6, 2023

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Fred will be part of a panel discussion titled "The Art of Letting Go: The Emotional Toll of Founders' Exit Strategies". "I am excited and honored to be invited to speak at such an iconic event like SXSW. I am dedicating my talk to my beautiful mom, Nelci Elabed, who passed away suddenly in my hometown of Cleveland on Feb 19, 2023. I am still heartbroken to lose my best friend. My mom was the best entrepreneur I have EVER been associated with!", says Fred Elabed. The experience Fred had losing his mother lends well to the topic so many entrepreneurs struggle with, their exit strategy.

Fred will join Marcus Bowman from CliftonLarsonAllen to discuss The Art of Letting Go; The Emotional Toll of Founders' Exit Strategies. Founders are often prepared for the logistics of selling a business, but rarely prepared for the impact of the actual separation of a business they invested in so deeply.

This invitation to Fred Elabed by Inc. Magazine and Founders House to speak at SXSW 2023 in Austin, Texas reflects on Lab Alley's continued success as the go-to chemical marketplace for essential chemicals to make a better world. Daily-use essential food and plant-based natural organic chemicals are being shipped to thousands of customers in growing industries such as Personal Care and Cosmetics, Food and Beverage, Pharmaceutical and Nutraceutical, Life Sciences, and other major industries.

This event is hosted by Inc Magazine and Founders House. <https://events.inc.com/inc-founders-house-2023/2904416>

Date: Friday, March 10, 2023

Time: 2:50pm - 3:30pm

Where:

Foxy's Proper Pub

201 Brazos Street

Austin, Texas 78701

Register: <https://events.inc.com/Inc-Founders-House-2023/begin>

For more information, please visit LabAlley.com.

